### **CONSTRUCTION** INDUSTRY

# CONSTRUCTION INDUSTRY TRENDS TO WATCH - 2023

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### **USI** Construction Practice

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# Market Outlook - Construction

#### Key Market Trends

#### Pricing and Labor Challenges Continue

 Skilled labor and cost volatility continue to plague construction contractors of all sectors in all markets. Supply chain disruptions are further exacerbating the issue. The infrastructure legislation may put additional pressure on labor and materials challenges for construction firms in 2023 if supply chains have not recovered

#### Inflation

 Moody's Analytics reported in June that inflation rose to 8.6% on an annual basis but noted there were indicators that "global supply-side inflation pressure is peaking in some areas." The Bureau of Labor Statistics says inflation dipped to 8.5% in July after peaking at 9.1% in June.

#### **Construction Confidence**

 According to FMI's latest market outlook, the latest Nonresidential Construction Index (NRCI) suggests difficulties heading into the third quarter of 2022, at 45.2, down from 53.8 in the quarter prior. Sentiment this quarter was particularly weakened considering a slowdown in the overall economy. The index has fallen below the growth threshold of 50 for the first time since the 2020 pandemic recession and reflects declining engineering and construction opportunities ahead.

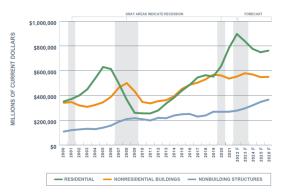
#### YoY % Change in Select Producer Price Index

#### Producer Price Index, August 2022

	1-Month % Change	12-Month % Change	% Change Since Feb 2020
Inputs to Construction	-1.4%	16.7%	40.5%
Inputs to Nonresidential Construction	-1.4%	16.3%	40.8%
Plumbing Fixtures and Fittings	0.4%	10.9%	15.7%
Fabricated Structural Metal Products	0.0%	17.7%	54.8%
Iron and Steel	-5.1%	-5.7%	78.2%
Steel Mill Products	-5.7%	-4.6%	103.1%
Nonferrous Wire and Cable	0.1%	6.1%	43.3%
Softwood Lumber	-3.1%	14.8%	43.3%
Concrete Products	1.5%	14.3%	22.4%
Prepared Asphalt, Tar Roofing & Siding Products	0.2%	15.2%	35.1%
Crude Petroleum	-5.3%	38.8%	89.6%
Natural Gas	35.3%	118.0%	457.9%
Unprocessed Energy Materials	13.5%	75.0%	185.2%

#### **Construction Put In Place**

#### Total Construction Put in Place Estimated for the U.S.



SOURCE: FMI FORECAST Q3 2022

Third quarter forecast based on first quarter 2022 actuals and second quarter assumptions.

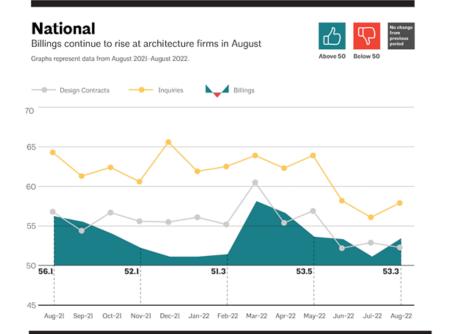
#### Specialty Contractor Public Company Backlog Comparison

#### Construction Backlog Indicator

	Aug. 2022	July 2022	Aug. 2021	1-Month Net Change	12-Month Net Change
Total	8.7	8.7	7.7	0.0	1.0
		Industry	r		
Commercial & Institutional	9.1	8.9	7.8	0.2	1.3
Heavy Industrial	7.4	6.6	5.4	0.8	2.0
Infrastructure	8.2	9.3	7.7	-1.1	0.5
		Region			
Middle States	7.2	7.5	7.4	-0.3	-0.2
Northeast	8.0	8.6	7.4	-0.6	0.6
South	10.9	11.6	8.9	-0.7	2.0
West	9.1	6.9	7.4	2.2	1.7
	C	ompany S	Size		
<\$30 Million	7.8	7.4	7.4	0.4	0.4
\$30-\$50 Million	10.0	10.8	7.5	-0.8	2.5
\$50-\$100 Million	13.1	12.9	10.9	0.2	2.2
>\$100 Million	13.9	13.2	10.4	0.7	3.5
CAssociated Builders and Contractors, Con-	struction Backlog	Indicator			

Associated Builders and Contractors, Construction Backlog Inc

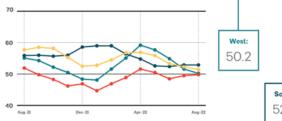
# Market Outlook – Construction

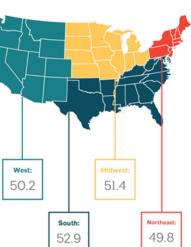


## Regional

Business conditions continue to improve in all regions of the country except the Northeast

Graphs represent data from August 2021-August 2022 across the four regions. 50 represents the diffusion center. A score of 50 equals no change from the previous month. Above 50 shows increase; Below 50 shows decrease. 3-month moving average.





### Sector

Firms of all specializations still experiencing billings growth

Graphs represent data from August 2021-August 2022 across the three sectors. 50 represents the diffusion center. A score of 50 equals no change from the previous month. Above 50 shows increase: Below 50 shows decrease. 3-month moving average.



### Key Takeaways:

- Overall, business conditions remained generally strong. The ABI score for the month is up from 51.0 in July to 53.3 in August 2022
- Billings continue to rise in the West, but fewer firms reported growth in August than in past. ABI slightly over 50

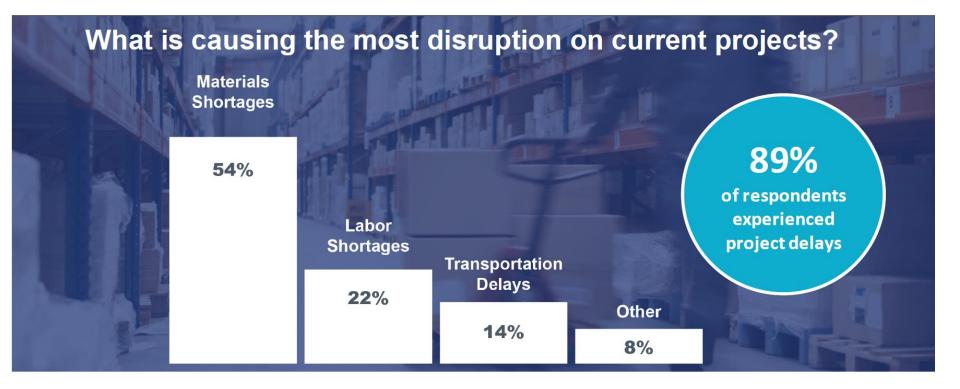
# Top Construction Risk Management Risks

# **Top Risks Today**

	2020 Rank	2022		
1	Limited supply of skilled/ craft workers	86%		Limited supply of skilled/craft workers
2	Limited supply of experienced field supervisors	83%		Cost escalation in materials and equipment due to supply chain disruptions
3	Project delays or cancellations		26%	Design-related issues (i.e., poor design drawings, design condition, etc.)
4	Design-related issues		25%	Changes in insurance terms/costs
5	Increasing competition		18%	Subcontractor default

Top Construction Risk Management Risks

# **Top Risks Today**



# Overall Insurance Market Trends for 2023

## Trends:

- Lack of skilled labor
  - Has been #1 risk issue for contractors for more than five years and counting
- More complex contracting structures
  - Design-Build is no longer seen as an Alternative Delivery Method
  - Owners are allocating more risk to General Contractors which in turn pushing down additional risk to subtrades
  - Vertical integration and/or taking design in-house
- Supply chain disruption
- Material cost volatility
- Inflation and interest rates and impact on budgets
- Project delays
- Subcontractor financial health and wellness
- Increase in frequency of severity of claims
- Notable challenges:
  - Communicable disease exclusions
  - Large auto fleet exposures/street and road
  - Wildfire exposed risks
  - Umbrella/Excess liability
- Cyber risks increasing and availability of insurance

# **Adapting to a Volatile World**



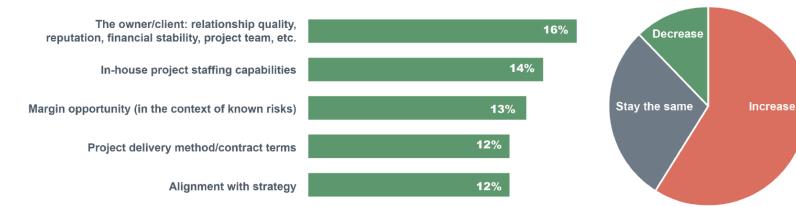


Factors for Pursuing a Project Opportunity

# **Juggling Project Risks**

# Top risk factors organizations consider when determining to pursue a project opportunity

## The average project size compared to a year ago (\$ revenue volume)





# Primary Casualty Market Observations Going into 2023

### Observations:

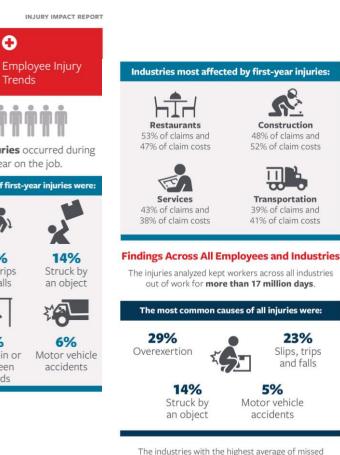
- Abundant Carrier Capacity, but stricter underwriting guidelines on how that capacity is deployed
  - New InsureTech offerings available for adoption of tech platforms to gather data and greater project risk management
  - Exception is New York Construction which remains challenging and getting even more challenging
- Worker's Compensation was one bright spot for primary casualty, but losses are beginning to trend upward
- Auto Liability continues upward trend on losses
  - Increased use of Telematics
  - Cost to repair cars has increased
- Project Extensions
  - Reinsurance pressures causing large pricing increases
  - Extension challenges after a loss occurs
- Increase in captive (Both Single Parent and Group) interest or adoption

- Early and often: Continuous open dialogues with markets (akin to surety and banking relationships) to go through operations on a more intentional and regular basis
- Develop longer term relationships with carriers this is not a shopper's market
- Data Driven Submissions: It's no longer only about exposures!
- Alternative program structures and ideas
  - Start with Umbrella Liability/Excess Liability and work backwards to underlying requirements

# The Skilled Labor Shortage and Impact on Construction



- Top 5 causes of injuries are costing the industry 11.3B a year.
- 48% of claims and 52% of claim costs involve construction workers employed for less than one-year
- Construction industry has average of 98 missed workdays per year



The industries with the highest average of missed workdays were **construction (98), transportation (88) and services (69)**.



# The Supply Chain and Impact on Construction

# FINANCIAL PERFORMANCE • 1

business models and presenting challenges in forecasting financials. Companies' inability to fulfill consumer demand can also present reputational risk that can affect their financial performance and investor confidence.

#### CONSTRUCTION DEFECTS •

The lack of skilled craftsmen and materials can lead to material substitutions and quality issues, which can elevate construction defect risks.

#### QUALITY CHALLENGES .

3

Supply issues have left companies looking for new vendors to help complete orders. But fast-tracking vendor selection and a lack of experienced staff can lead to quality control issues and open businesses to product liability claims.

#### BULLWHIP EFFECT •

To offset the risk of future inventory shortages, companies may look to secure larger quantities of materials, compounding inefficiencies as inventory gets stockpiled throughout the supply chain. Property coverages may need to scale to match changing inventory levels.

#### BREACH OF CONTRACT •

Unfulfilled or delayed orders can be seen as breach of contract. This

presents a **D&O risk against** suppliers. Contract scrutiny and incorporating flexibility into terms can help protect businesses.

9

10

FREQUENCY



#### HIGH IMPACT

LABOR SHORTAGE • Having untrained, unskilled, or overworked staff can present workers compensation risks. One third of



work-related, nonfatal injuries affect employees who've been on the job less than a year.

#### INCREASED COST OF INSURANCE . 5

Labor and materials shortages have driven up property and auto repair prices, increasing claims costs. Additionally, delays to secure parts can cause prolonged equipment downtimes. These rising costs may be reflected in the cost of risk over time.

#### 6 ENERGY PRICE INCREASES .

Increased tariffs, a global pandemic and the ongoing war in Ukraine have led to increased energy prices, which elevate raw material and transportation costs throughout the supply chain.

### 7 SHIPPING DELAYS .

Ports are severely backlogged as global shipping volumes varied dramatically over the past two years. A shortage of truck drivers created additional strain. further compounding the increased cost to transport goods.



OIL

FRE

EQUENCY

#### 8 RISING INTEREST RATES .



To combat inflation, the Federal Reserve is increasing interest rates, which can affect companies' ability to secure financing for their operations.



Note: The Risk Matrix is produced by the Risk and Insurance\* editorial team. Liberty Mutual Insurance is the presenting sponsor and has no responsibility for the content.

LOW

# Factors Impacting Auto Liability

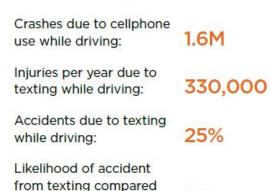
Risky behaviors. Drivers can be distracted by anything, but here are the main culprits and results.<sup>2</sup>

How much do risky behaviors increase the likelihood of crashes?



More facts on cellphone use while driving.





while driving

**6X** 

High-tech distractions. Safety technology is helpful, but can be very distracting without specific training.



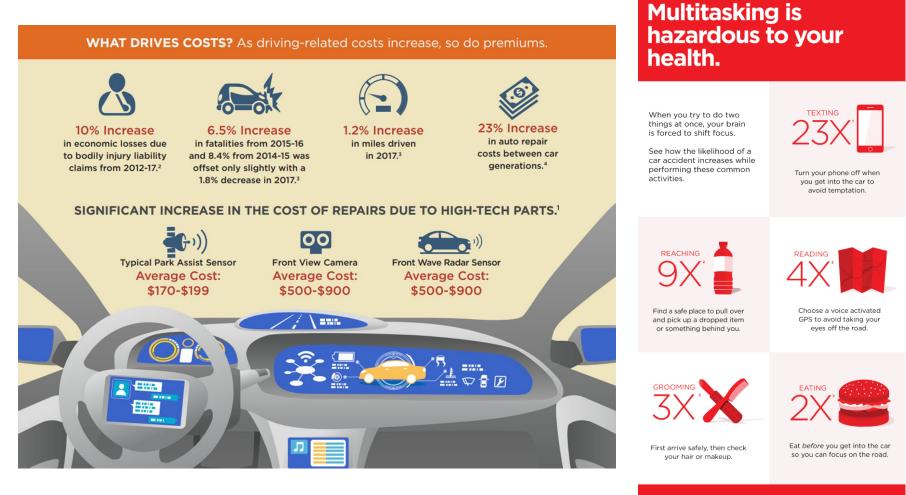
"... there is a tremendous need to improve customer understanding of these critical safety features."

- Daniel McGehee, University of Iowa Public Policy Center

with DUI:



# Factors Impacting Auto Liability



<sup>1</sup> Driver Distraction in Commercial Vehicle Operations, FMC5A, 2009 <sup>2</sup> http://www.nbta.gov/About.vhT5A/Press Release/2006/100-Car + Nutralistic+Driving+Study \*Eronomics in Design: The Outrathy of Human Factors Applications, October 2011

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# State of the Umbrella/Excess Liability Market

### Trends:

- Reductions in Coverage See primary casualty slide
- Reductions in capacity (i.e., from \$25M to \$15M or \$15M to \$10M, etc.)
- Increased underlying limit requirements Auto/GL limits
- Pricing stabilization after overcorrection of last 18 months. There is still pricing pressure resulting from underlying results

### **Observations:**

- Reduced underwriting authority
- Underwriting criteria is more stringent and in depth than before. It's no longer about providing underlying quotation and hope for the best. Hope is not a strategy!
- Extensions for project placements challenged
- Continued negative impact of Auto exposure

- Develop relationships and a reputation with carriers to drive positive results OFF CYCLE
- Submission Quality is paramount It is all about Data! No longer exposure base only,
- Initiate early renewal cycles and proactive project specific efforts; renewal efforts should be yearround.
- Broader risk management strategies matter (subcontractor prequalification include safety and financial health and wellness, QA/QC embedded process, project controls)



# State of the Builder's Risk Market

### Trends:

- Shrinking u/w appetites for: frame construction, solar, civil/underground, tunnels, and bridges
- CAT peril sub-limits are getting squeezed while deductibles are increasing
- Reinsurance costs are driving implied average rate indices higher
- Infectious disease exclusions imposed by almost every Builder's Risk market on renewals or new placement
- CLT/Mass Timber evolving, mixed u/w appetite
- Supply chain disruption and material cost volatility impacting the accurateness of project budgets and project schedules.

### **Observations:**

- Specialty MGUs, and/or E&S markets are the only avenues for much of the "challenged" segments.
- Treaty reinsurance directly impacting u/w appetite
- Extensions on projects becoming more challenging with increased deductibles, rates and/or requirements (fire mitigation plans, water sensors, increased watchman patrol, etc.)

- Engage underwriter(s) early; helping them understand the design and contractor means & methods, controls and monitoring is critical in achieving competitive capacity
- Consider investment in technology to assist with project site safety/water and fire mitigation of risk
- Explore alternatives for higher risk (frame) projects including quota share solution
- Wrap Around/Difference in Conditions (DIC) coverage for inadequate insurance purchased



# State of the Contractor's Pollution and Professional Market

## Trends:

- Product Stability
- A&E Market showing signs of hardening
- High Risk Exposures like frame and residential under more scrutiny
- Project professional market still limited
- Communicable disease exclusions being endorsed on renewals and new placements
- Reduced Capacity Deployment

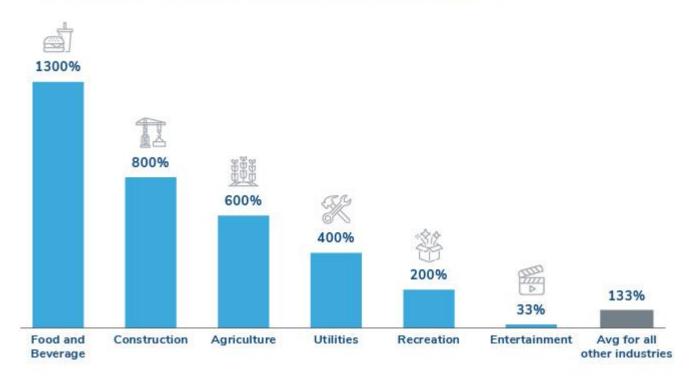
## **Observations:**

- Rate, Retention & Limit Stable
- Design Build Impact; Underwriters looking for more information on scope of work
- Residential, Wood Frame Sublimit Available

- Engage underwriter(s) early; helping them understand the design and contractor means & methods, scope of work and controls in place.
- Seek alternative program structures to maximize capacity and coverage while achieving the most efficient cost structure (moving away from large layers potentially)



# Cyber: Everyone is Impacted



### PERCENTAGE GROWTH IN 2020 DATA BREACHES COMPARED TO 2019



YoY Comparisons...Which Industries are Most at Risk?

# INDUSTRIES IN NORTH AMERICA REPORTING RANSOM ATTACKS IN THE LAST YEAR



Percentage of all reported incidents caused by ransomware





# State of the Cyber Market

### Trends:

- Technology and connected projects increasing to address labor shortage woes
  - Manage the fluidity of a workforce moving between work sites relying on laptops, tablets and smartphones (BYOD)
- Supply chain attacks on the rise
- Sharing sensitive data across multiple sites includes plans, blueprints, costs estimates, bids and employee records
  - Shift to remove work has left employees and employers more vulnerable to Cybercrime
- Business interruption is largest fear by employers
- Owners asking for more details on contractor and subcontractor cyber insurance and privacy procedures

### **Observations:**

- Increased excess rates
- Aggregation Exposures (supply chain, specifically)
- Premium and SIR changes
- Additional underwriting requirements
  - Cyber hygiene really does matter!
  - You may be OK, but what about your subcontractors?

- Cyber risk should be part of your overall enterprise risk management approach not only an "IT Issue"
- Engage with cyber specific vendors on the front-end. Sourcing vendors after a loss
- Build a solution based on three core building blocks: Liability costs, Compliance/corrective costs, and Direct costs





# Other Market Observations

- Environmental Social Governance (ESG)
- Employment Practice Liability and Other Executive Risks post the #MeToo movement
- Mental Health and Suicide among Contractors
- Commercial Contractors Expanding into Residential
- New Product Developments
  - Parametric and Pandemic Insurance Solutions
  - Project Loss Insurance as an alternative to Subcontractor Default Insurance (SDI)





# Q&A

# Thank you!